



ywca
Jenny Boyd
Keys of Hope
Program for Women

eliminating racism
empowering women
ywca
Knoxville & the Tennessee Valley

YWCA KNOXVILLE & THE TENNESSEE VALLEY

16TH ANNUAL KEYS OF HOPE LUNCH

Thursday, April 30th | Knoxville Convention Center
| 11:30AM - 1:00PM

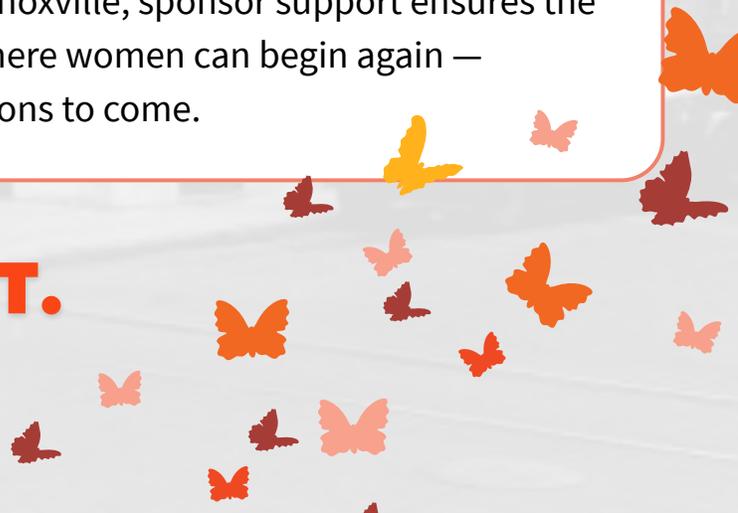
For **100 years**, the YWCA's downtown home — the **Nancy J. Land Center** — has been a place of refuge, resilience, and possibility for women in Knoxville. Today, that legacy lives on through the **Jenny Boyd Keys of Hope Women's Program**, providing housing, resources, and compassionate care to women rebuilding their lives after crisis.

The **16th Annual Keys of Hope Luncheon** brings together **more than 700 community leaders and advocates** to celebrate this milestone year and invest in the future of women and families across our region. **Your support helps provide safe housing, financial education, and life-skills programming for women on a path to long-term stability.**

As we mark a century of impact in downtown Knoxville, sponsor support ensures the Nancy J. Land Center remains a place where women can begin again — today and for generations to come.

A CENTURY OF IMPACT. A FUTURE OF HOPE.

100% of event proceeds support YWCA residents.



SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$10,000)

- **Recognition in opening remarks**
- **Logo placement on two 9' x 12' screens during event**
- Logo on all event materials
- Logo on YWCA Website & recognition on all promotional materials
- ***Preferred seating for up to 16 guests***

GOLD SPONSOR (\$5,000)

- **Logo placement on two 9' x 12' screens during event**
- Logo on all event materials
- Logo on YWCA Website & recognition on all promotional materials
- ***Preferred seating for up to 12 guests***

SILVER SPONSOR (\$2,500)

- **Company name on all event materials**
- Logo on YWCA Website & recognition on all promotional materials
- ***Preferred seating for up to 8 guests***

Checks payable to YWCA Knoxville & the Tennessee Valley.
Invoices for digital payment available upon request.

