

# YWCA

## 15TH ANNUAL KEYS OF HOPE LUNCHEON

APRIL 24, 2025

Knoxville Convention Center

11:30 AM - 1:00 PM



**UNLOCK  
HOPE!**



The YWCA Knoxville & the Tennessee Valley is on a mission... a mission to empower women and eliminate racism by providing life-changing services to women and families and serving at the forefront of community efforts to foster peace and justice.

Now in its 15th year, the YWCA's Annual Keys of Hope Luncheon brings together over 700 residents and leaders to support and showcase the work of the YWCA and the Jenny Boyd Keys of Hope Program for Women.

For over a century, the YWCA has offered a safe haven for women rebuilding their lives after challenges like domestic violence, substance abuse, imprisonment, homelessness, and health crises. This work is made possible by the generosity of hundreds of generous individuals and sponsors who support the YWCA at the Annual Keys of Hope Luncheon. We are grateful for your support!

### Sponsorship Benefits















By being part of this signature event, our valued sponsors make a lasting impact on the lives of countless women and families. **To recognize and celebrate our partnership, all sponsors receive:**

- Promotion across YWCA's platforms and event materials
- On-site branding opportunities at the luncheon
- Connection with an audience dedicated to creating a stronger, more inclusive community



**Thank you for considering this incredible opportunity to make a difference.**

**With your partnership, we can UNLOCK HOPE to change lives, one woman at a time!**

Sponsorship Levels	SUSTAINING PARTNER \$15,000	KEY PARTNER \$10,000	PROMISE PARTNER \$5,000	HOPE PARTNER \$2,500
Special Recognition during luncheon				
Logo placement on two 9' x 12' screens during event				
Logo placement on all event materials				
Logo and link on YWCA website				
Social media recognition				
Prominent table placement with # of tickets	10 tickets	10 tickets	5 tickets	5 tickets

**Please indicate your desired sponsorship level and complete the form below**

The deadline for event sponsorship is **March 24, 2025**

\_\_\_\_\_ \$15,000 - Sustaining    \_\_\_\_\_ \$10,000 - Key    \_\_\_\_\_ \$5,000 - Promise    \_\_\_\_\_ \$2,500 - Hope

**ORGANIZATION INFORMATION**

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**PLEASE INDICATE HOW YOU WOULD LIKE TO PAY FOR YOUR SPONSORSHIP**

Will Mail Check

Please make checks payable to YWCA Knoxville  
 \*Please note on your check "Keys of Hope Luncheon"

Invoice Me - will pay online