



ANNUAL REPORT

eliminating racism
empowering women

ywca

Knoxville & the Tennessee Valley

Fiscal Year

2023

OUR VALUES

Strive for excellence

Respect diversity

Work as a team

Respect others

Be passionate about our clients

Be honest & ethical

Ensure good stewardship of our resources

Do the right thing

OUR MISSION

**YWCA Knoxville & the
Tennessee Valley is
dedicated to
eliminating racism,
empowering women
and promoting peace,
justice, freedom and
dignity for all.**

OUR VISION

**Offering hope to
transform lives.**

YWCA IS ON A MISSION

OUR TEAM



Natalie Stair
Interim CEO



Kathy Mack
Chief Youth
Engagement Officer



Latoya Shephard
Director of Victim
Services



Lorena Meza Hubbard
Director of Events
& Communications



Amy Moden
Director of Social
Services



Jessie Perry
Director of
Grants

YWCA IS ON A MISSION

YWCA BOARD OF DIRECTORS

Fiscal Year 2022- 2023

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Latisha Stubblefield

Merlin Theodore





WHAT WE DO

Since 1899, **YWCA Knoxville and the Tennessee Valley** has been a leading force in community change. With a mission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all.

YWCA offers transitional housing and supportive services to women who would otherwise be homeless; advocacy, outreach, support groups, counseling and prevention services for victims of domestic violence; youth and family development services; and after-school programming.



OUR PROGRAMS

Victim Services

Advocates in both criminal and civil court
 Bilingual/Bicultural Advocates (Spanish, English, Arabic, and French).
 On-site partnership with Knox & Anderson County Family Justice Center
 Justice for Families Supervised Visitation & Safe Exchange Program
 Safer & Stronger Transitional Housing Program: Anderson County
 Community Outreach and Trainings
 Community Support Groups
 Community Education & Outreach
 Financial Literacy Education
 Career Counseling

Social Services

Families First 2 Gen
 East Tennessee Collaborative
 Client Assistance
 Skill Enhancement
 Career Counseling
 Jenny Boyd Keys of Hope Women's Program
 Affordable Housing

Youth Services

YWCA Phyllis Wheatley Center
 No Cost After School Enrichment Program
 Parenting Support
 Student support
 REACH Program
 YWCA GameChangers



VICTIM SERVICES

VICTIM ADVOCACY PROGRAM

YWCA's Victim Advocacy Program (VAP) provides lifesaving services for victims and survivors of domestic violence. VAP is a non-shelter program which provides safety planning, danger assessments, court accompaniment, assistance with filing Orders of Protection, community education, support groups, and connecting clients to community resources. Bilingual and culturally specific advocates are available. Advocacy services are offered in Anderson and Knox counties.

Child Welfare Domestic Violence Liaison

Child Welfare Domestic Violence Liaison's work with Department of Children Services (DCS) and families involved with DCS to facilitate best practices and enhance safety, stability, and well-being for children and families at the intersection of domestic violence and child welfare services. Child Welfare Domestic Violence Liaison services are offered in Anderson, Knox, Roane, and Loudon counties.



SAFER & STRONGER TRANSITIONAL HOUSING PROGRAM: ANDERSON COUNTY

Safer and Stronger Transitional Housing program is available to victims of domestic violence, sexual violence, dating violence, or stalking, living in Anderson County who are actively fleeing abuse. This program offers financial education, parenting education, case management services, and rent and utility subsidies. This program is offered in Anderson County.



Multi-County Safer and Stronger Transitional Housing

Multi-County Safer and Stronger Transitional Housing program is available to homeless victims of domestic violence, sexual violence, dating violence, or stalking. This program offers financial education, parenting education, case management services, and rent and utility subsidies. This program is offered in Anderson, Blount, Knox, Loudon, Roane, and Sevier counties.



JUSTICE FOR FAMILIES SUPERVISED VISITATION & SAFE-EXCHANGE PROGRAM

Justice for Families Program offers supervised visitation and safe exchange services for families who have experienced violence within their relationships in and around Anderson County. Services provide emphasis on healthy relationships and healing from violence in a safe and supportive environment.

The goal of the Victim Services Programs is for clients to achieve safety and self-sustainability. Through victim advocacy, community education, and outreach, YWCA Knoxville and the Tennessee Valley strives to build safer and stronger communities where clients may live free from violence and abuse.

All of our Victim Service Programs are free.



SOCIAL SERVICES

Families First 2 Gen

The 2Gen program addresses the needs of the whole family. Funded through the State of Tennessee, the program focuses on economic support, health and wellbeing.

Keys of Hope

YWCA's Jenny Boyd Keys of Hope Women's Program has been a home and safe space for women in need for nearly a century. Women come to the YWCA for a variety of reasons and with a variety of needs. Whatever the reason for a woman's stay, the program's goal is to provide affordable housing in a safe environment with supportive services that promote self-sufficiency without regard to race, ethnicity, national origin, religion, sexual orientation, or disability.



East Tennessee Collaborative

Empowers clients to achieve their goals and gain financial independence. Funded through a collaborative grant with United Way Greater Knoxville, clients can access resources such as financial assistance and skill enhancement.

RECEIVED OVER **3000**
CALLS FOR HOUSING
HOUSED **112** WOMEN
278 WOMEN ON THE
WAIT LIST **95%** OF
CLIENTS REPORTED
INCREASED SELF-
SUFFICIENCY AFTER
COMPLETING THE
PROGRAM THE PROGRAM



YOUTH SERVICES

YWCA Phyllis Wheatley Center

A trusted East Knoxville community center since 1920, YWCA Phyllis Wheatley Center is the main facility for the YWCA's youth programs in East Tennessee. Phyllis Wheatley Center staff and volunteers work tirelessly to provide youth with the tools to overcome obstacles and succeed in school and beyond.

AFTER SCHOOL ENRICHMENT PROGRAM

224 YOUTH
SERVED AT PWC
SUMMER &
AFTERSCHOOL
96% OF YOUTH
SERVED WERE
MINORITIES **80%**
FROM SINGLE-
PARENT FAMILIES;
99% FROM LOW-
INCOME FAMILIES

After-School Enrichment Program (ASEP) provides a safe, nurturing environment with structure and accountability for middle-school students at no cost. Services are available from 3:30 p.m. to 6:30 p.m. daily during the school year, with occasional extended hours during holiday breaks and teacher in-service days.

ASEP has trained staff available to meet families in the community and provide support to ensure success among enrolled students. Family outreach includes parenting groups, home visits, onsite and community meetings, and family events.

REACH Program

The Reach Program is a competitive, incentivized internship offered to young men and women, ages 14-18 years old. Students selected to participate in the program learn important skills for entering the workforce, including time management, accountability, conflict management, and financial literacy. Students meet with guest speakers from a variety of professions and have the opportunity to shadow professionals in a variety of careers.



YWCA GAMECHANGERS

GameChangers is the only gender-based violence prevention program for middle-school boys in East Tennessee. GameChangers uses a group mentoring structure, with each group of participants being led by two adult mentors. The program teaches middle school boys about:

- Domestic violence
- Dating violence
- Sexual assault
- Stalking
- Bystander intervention skills
- And about how they can help prevent violence against women and girls.
- Ending violence against women and girls is a community effort. Everyone has a part to play



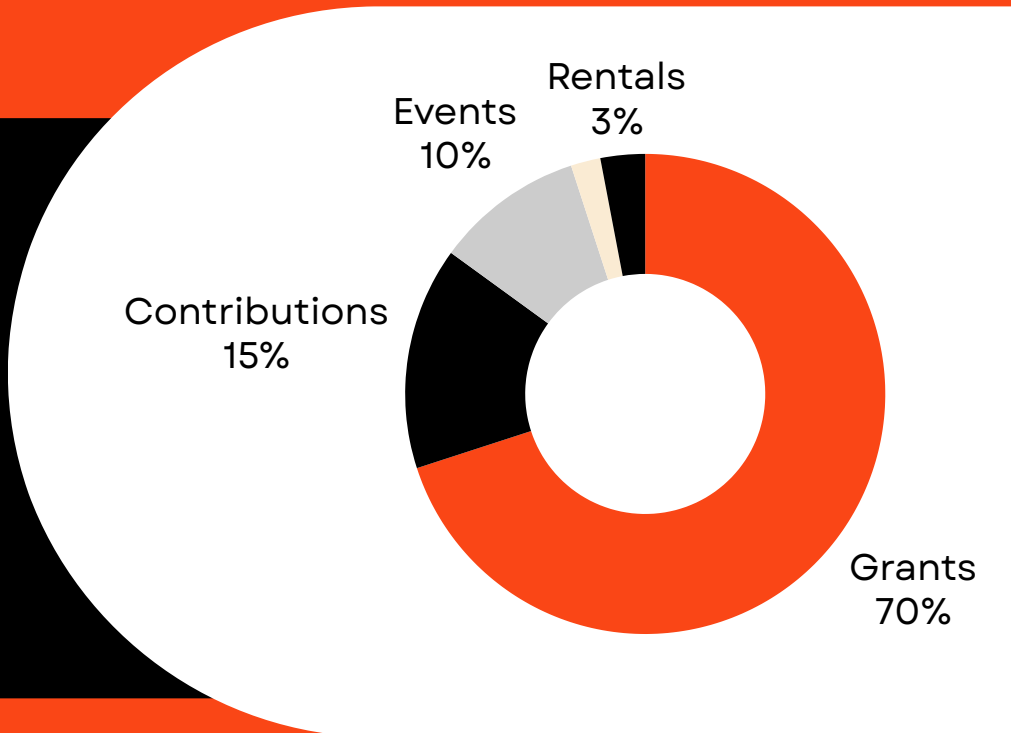
45 boys participated in group; **8** volunteer mentors; **538** community members trained

FISCAL YEAR

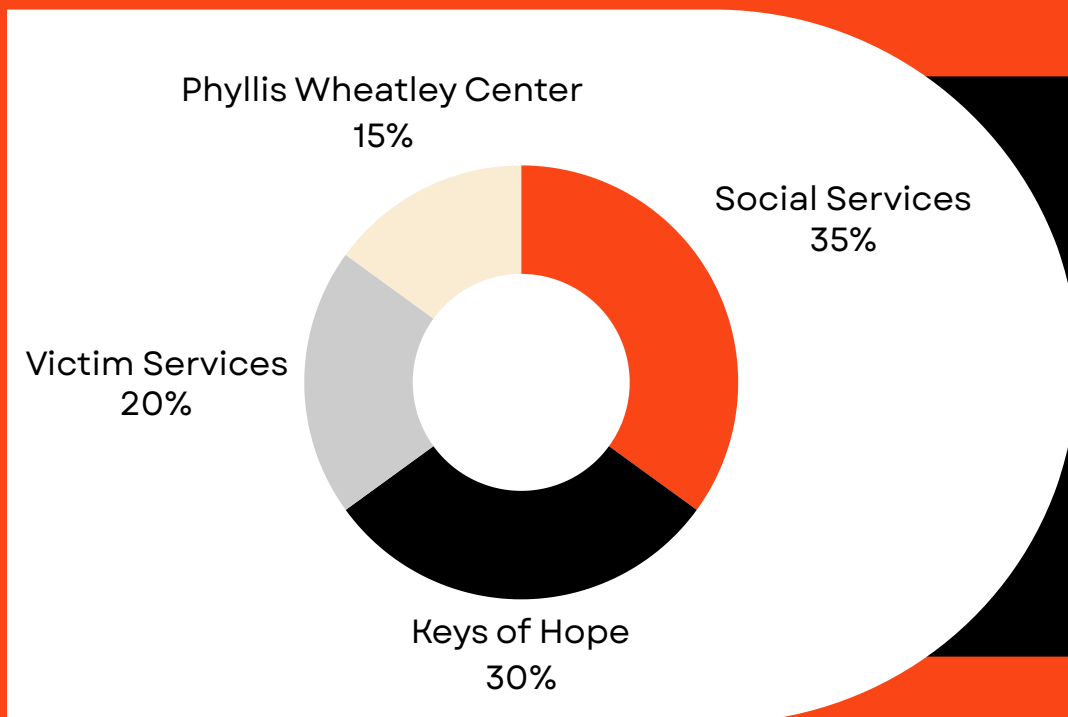
2022

2023

Revenue By Source



Program Funding



2023 SUPPORTERS

YWCA Knoxville extends its gratitude to our sponsors, partners, and donors for offering crucial financial and other support to further our mission. Your generous donations towards our programs and initiatives positively impact the lives of the vulnerable individuals in our communities.

Major Public Funders

City of Knoxville

Knox County

Office of Violence Against Women

State of Tennessee

United Way of Anderson County

United Way of Greater Knoxville

Persimmon Partners

(Monthly Giving)

Andrea Anderson

Andy Brimer

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April Tonkin

Brian Day

Debbie Price

Deborah Stevens

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Eboni Winford

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Vida Khavar
Virginia Grace
White Realty & Service Corp.
Whitney Peter

**YWCA IS ON
A MISSION**



Saturday, January 14, 2023

This special event, which takes place the Saturday before Martin Luther King, Jr. Day, is an opportunity for the Knoxville community to celebrate diversity, inclusion, and wellness.



Thank You to Our Sponsors

Peace Sponsors:



Justice Sponsor:



Equality Sponsors :

Beth Ford • CORA Physical Therapy

Maureen McBride • The Outdoor Lights • White Realty

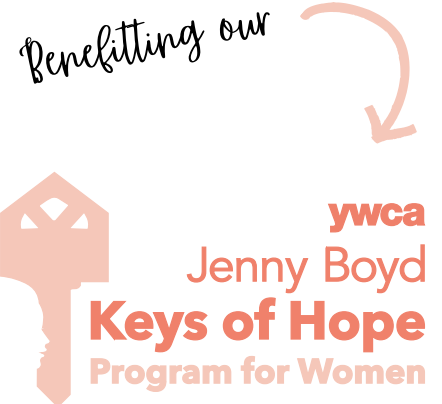
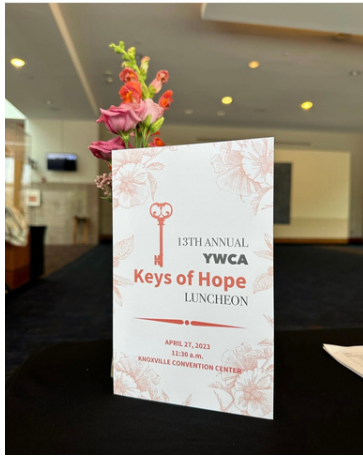
Media Sponsor



Special Thanks to:

CHentertainment, Drums Up Guns Down, Felecia Outsey, Paul Moulden, Praise, Honour and Glory, Total Race Solutions, and our many other supporters!





YWCA's Keys of Hope Luncheon exists to support the YWCA's essential Jenny Boyd Keys of Hope Women's Program which provides safe, affordable housing for 58 women in downtown Knoxville for up to two years. At the YWCA, 24-hour staff provides support and monthly programming for women to encourage goal planning, career advancement, self-care, budgeting, and permanent housing.

THANK YOU TO OUR *Sponsors*



YWCA BOARD OF DIRECTORS AND 2023 TABLE HOSTS

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Jamie Ballinger	Erin Gill	Pilot Company
Julia Bentley	IMS, Inc.	Suzanne Prince
Dr. Colin Booth	Jewelry Television	Wanda and John
Jenny Boyd	Deborah Jones	Sobieski
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Systems	Vida Khavar	Dorothy and Caesar Stair
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Clayton Homes	Office	Latisha Stubblefield
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Denark Construction	of Law	Tennessee Valley
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Amy Edge	Lorie Matthews	Nikitia Thompson
Susan Edwards	Maureen McBride	US Bank
Leslie Elmore	McCarty Holsaple	UT College of Law
Elmore, Stone & Caffey,	McCarty	UT Commission for
PLLC	Janice McKinley	Blacks
Emerson Automation	Moxley Carmichael	Jennifer Vanderink
Solutions	Marigail Mullin	Georgiana Vines
First Horizon Bank	Jane Palmer	



YWCA's Tribute to Women Awards has a legacy of honoring trailblazing women. When the Awards began 38 years ago, YWCA Knoxville & the Tennessee Valley recognized the achievements of seven exemplary women and their commitment to our East Tennessee community. This event was one of the many ways YWCA broke ground in Knoxville and the East Tennessee region.

2023 TRIBUTE TO WOMEN HONOREES



- ARTS & CULTURE - Courtney Bergmeier
- BUSINESS & INDUSTRY - Jan Brown
- COMMUNITY ENHANCEMENT- Dr. Kathryn Ellis
- EDUCATION- Jamea Beach
- EMERGING LEADER- Allison Comer
- RACIAL & SOCIAL JUSTICE - Femeika Elliott
- SCIENCE, TECH & HEALTH - Dr. Mandy Halford



GOLD SPONSOR



SILVER SPONSOR





WHY SHOULD YOU GIVE?

This project will enable us to serve more women in Knoxville through our proven Jenny Boyd Keys of Hope program, which has a 90% success rate.

Women re-enter the workforce, find permanent housing, regain their self-respect and reclaim their roles as contributing members of their communities.

The Jenny Boyd Keys of Hope Program is a proven solution to stopping the cycle of homelessness in our community, serving women who are rebuilding lives devastated by loss, domestic violence, substance abuse, imprisonment, mental and physical health issues and more.

YWCA has been working diligently to secure public funding, private donations, grants and other support, and it will take the contributions of the entire community to meet the \$11.5 million goal.

HOW WILL THE FUNDS BE USED?

The funds will be applied directly to the renovation and expansion of the YWCA Nancy J. Land Center.

The project will preserve a historic downtown building and make the facility safe, functional, energy-efficient and ADA accessible – for the women who reside in transitional housing and all community members served there.

This is an important investment in Knoxville's momentum as an inclusive and compassionate city, one that helps citizens regain independence and self-sufficiency for the betterment of our community as a whole.

For more information, please visit:
www.ywcaknox.com/get-involved/capital-campaign/

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PEACE, JUSTICE, FREEDOM, AND DIGNITY FOR ALL.**



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GIVE BACK

