



29th Annual

Diversity Day & Race Against Racism



Saturday, January 18th
9:00 am to 12:00pm

About Our Event

YWCA Phyllis Wheatley Center's Diversity Day and Race Against Racism celebrate community unity and cultural appreciation. Diversity Day highlights the richness of our varied backgrounds, while the Race Against Racism raises awareness and promotes inclusivity. Both events support YWCA's mission to eliminate racism and empower marginalized voices.

Event Highlights

Race Against Racism 5K
at 9 a.m

1-mile walk
at 9:15 a.m

Kids Fun Run
at 9:30 a.m

Diversity Day Activities
and Awards - 10:30 a.m. to 12:00 p.m.,
all free and family-friendly!

28th Annual

Diversity Day & Race Against Racism

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$10,000

- MENTION ON ALL MEDIA ANNOUNCEMENTS
- RECOGNITION DURING AWARDS CEREMONY
- LOGO IN ALL ADS
- LOGO AND LINK ON YWCA WEBSITE
- LARGEST-SIZED LOGO ON RACE T-SHIRTS
- COMPLIMENTARY RUN/WALK TEAM OF 10

PEACE SPONSOR

\$5,000

- LOGO IN ALL ADS
- LOGO AND LINK ON YWCA WEBSITE
- LOGO ON RACE T-SHIRTS
- COMPLIMENTARY RUN/WALK TEAM OF 5

JUSTICE SPONSOR

\$2,500

- LINK ON YWCA WEBSITE
- COMPANY NAME ON RACE T-SHIRTS
- COMPLIMENTARY RUN/WALK TEAM OF 2

EQUALITY SPONSOR

\$1,000

- RECOGNITION ON YWCA WEBSITE
- COMPANY NAME ON RACE T-SHIRTS
- COMPLIMENTARY RUN/WALK TEAM OF 2

SPONSORSHIP RESERVATION FORM

Deadline : December 20, 2024

Mail to: YWCA Knoxville, 420 West Clinch Avenue, Knoxville, TN 37902

\$10,000 - Presenting **\$5,000 - Peace**

\$2,500 - Justice **\$1,000 - Equality**

CONTACT INFORMATION

Company/Organization Name: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT DETAILS

I will pay online at: www.ywcaknox.com

My check is enclosed for \$_____.

*Please make all checks payable to YWCA Knoxville and the Tennessee Valley

Please send me an invoice.

Charge to (circle one) Visa Mastercard AmEx Account #: _____

Expiration Date: __/__/__ Cardholder Name: _____ Security Code: _____

Signature: _____ Amount: _____

For more information, please email:

lhubbard@ywcaknox.com or call

Lorena Meza Hubbard at (865) 523-6123

Please mail to:

YWCA of Knoxville & the Tennessee Valley
420 W. Clinch Avenue, Knoxville, TN 37902

eliminating racism
empowering women

ywca

Knoxville & the Tennessee Valley

PWCA ywca
Phyllis Wheatley Center
education, health, community