

YWCA Knoxville & the Tennessee Valley

TRIBUTE TO WOMEN

Awards

Sponsorship Opportunities

SEPTEMBER 26, 2024 | The Mill & Mine

eliminating racism
empowering women

ywca

Knoxville & the Tennessee Valley



- WHO:** Corporate and community leaders, family, friends and colleagues of honorees
YWCA honors Knoxville and the Tennessee Valley business, non-profit and public service leaders annually.
- WHAT:** A networking reception and awards event celebrating women's leadership and honoring Knoxville and the Tennessee Valley's women of impact
- WHEN:** Thursday, September 26, 2024
- WHERE:** The Mill & Mine: 227 West Depot Ave, Knoxville, 37917

YWCA TRIBUTE TO WOMEN AWARDS

This annual event, now it's 39th year, recognizes women who exemplify the mission of the YWCA: empowering women, eliminating racism and promoting peace, justice, freedom and dignity for all.

Each year we celebrate the achievements of outstanding finalists and honorees across our seven categories: arts and culture; business and industry; community enhancement; education; emerging leader; racial and social justice; and science, technology and health.



Secure your sponsorship by August 26, 2024

Sponsorship Opportunities

Your participation in the Tribute to Women Awards not only helps celebrate the incredible women within your organization, it also helps raise critical funds to support the programs and services of YWCA Knoxville & the Tennessee Valley.

| | PRESENTING SPONSOR \$15,000 | PLATINUM SPONSOR \$10,000 | GOLD SPONSOR \$5,000 | SILVER SPONSOR \$2,500 |
|--|--------------------------------|------------------------------|-------------------------|---------------------------|
| Logo featured on select event collateral and on-screen during event | ★ | ★ | ★ | ★ |
| Opportunity for company executive to participate in a video to be shown at awards event. | ★ | ★ | ★ | ★ |
| Advertisement in event program (Advertisement due August 28, 2023) | Full Page | 1/2 Page | 1/3 Page | 1/4 Page |
| Company logo linked on Tribute to Women Awards event website | ★ | ★ | ★ | ★ |
| Ongoing social media opportunities & engagement (8,000+ followers) | ★ | ★ | ★ | ★ |
| Logo recognition in event e-blasts (6,000+ subscribers) | ★ | ★ | ★ | ★ |
| Tables of 10 | 3 | 3 | 2 | 1 |

Tribute to Women Sponsorship Reservation Form

Please indicate your desired sponsorship level and complete the form below.

☐

PRESENTING
SPONSOR \$15,000

☐

PLATINUM SPONSOR
\$10,000

☐

GOLD SPONSOR
\$5,000

☐

SILVER SPONSOR
\$2,500

ORGANIZATION INFORMATION

Company/Organization: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

PAYMENT DETAILS

_____ My check is enclosed for \$ _____

Please make checks payable to YWCA Knoxville --- "Tribute to Women"

_____ Please send me an invoice

Charge to (circle one): *Visa Mastercard Amex Discover*

Account #: _____ Expiration Date: _____ / _____

Cardholder Name: _____ Security Code: _____

Signature: _____ Amount: _____



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Knoxville & the Tennessee Valley

Mail To: YWCA, 420 W. Clinch Avenue, Knoxville, TN 37902
Lorena Meza Hubbard: lhubbard@ywcaknox.com . 865-523-6126

Tribute to Women Program Book Ad Opportunities

At the Tribute to Women Awards on Thursday, September 26, 2024 each guest will receive a commemorative program book that features information about each honoree, sponsors, the out-of-area judges, YWCA programs and services, and much more!

Employers, friends, or family members are also invited to purchase a congratulatory advertisement in celebration of an Honoree.

Please see the available options below.

Mail To: YWCA, 420 W. Clinch Avenue, Knoxville, TN 37902
Lorena Meza Hubbard : lhubbard@ywcaknox.com . 865-523-6126

ORGANIZATION INFORMATION

Company/Organization: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

Ad Specifications Pricing and Selection

Please send all files in .tif or .eps format

| | | | |
|--------------------------|---------------------------|--------------|--------------------|
| <input type="checkbox"/> | Full Page Ad | Color: \$550 | (5.75"w x 8.75"h) |
| <input type="checkbox"/> | 1/2 Page Ad | Color: \$400 | (5.75"w x 4.25"h) |
| <input type="checkbox"/> | 1/3 Page Ad | Color: \$300 | (3.5"w x 4"h) |
| <input type="checkbox"/> | 1/4 Page Ad Vertical | Color: \$250 | (2.25"w x 5.75"h) |
| <input type="checkbox"/> | 1/4 Page Ad Horizontal | Color: \$300 | (5.75"w x 2.125"h) |
| <input type="checkbox"/> | Business Card Ad Vertical | Color: \$300 | (2"w x 3.5"h) |
| <input type="checkbox"/> | Business Card Ad Vertical | Color: \$300 | (2"w x 3.5"h) |