

YWCA PHYLLIS WHEATLEY **Diversity Day** & **race AGAINST racism**

January 19, 2019

Celebrate equality, diversity, and community!

Last year, more than 600 people participated in the *YWCA Phyllis Wheatley Community Center's Diversity Day*, an event that includes fun, food, entertainment, speakers, and exhibitors in addition to a Certified 5K run, 1-mile walk, and Kids Fun Run.



Proceeds from Diversity Day benefit YWCA programs, including free youth programming in East Knoxville.

SPONSOR BENEFITS

Presenting Sponsor

\$5,000

- Mention on all television and radio Public Service Announcements
- Social media promotions
- Special recognition during awards ceremony
- Logo in all ads
- Logo and link on YWCA website
- Largest-sized logo on race t-shirts
- Complimentary run/walk team of **15**

Justice Sponsor

\$1,000

- Link on YWCA website
- Company *name* on race t-shirts
- Complimentary run/walk team of **5**

Equality Sponsor

\$500

- Company *name* on race t-shirts
- Recognition on YWCA website
- Complimentary run/walk entries for **2**

Peace Sponsor

\$2,500

- Logo in all ads
- Logo and link on YWCA website
- Logo on race t-shirts
- Complimentary run/walk team of **5**

Company Branded Water Station

\$250

- Company *name* on water station
- Company *name* on race t-shirts



**eliminating racism
empowering women** **ywca**

2019 DIVERSITY DAY

eliminating racism
empowering women **ywca**

Sponsorship Reservation Form

Mail to: YWCA Knoxville, 420 West Clinch Avenue, Knoxville, TN 37902

or Fax to: 865-637-5263

or contact Karlyn Reel: kreel@ywcaknox.com or 865-523-6126

Deadline: December 14, 2018

Contact Information

Company/Organization _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Sponsorship Levels

- | | | | |
|---|---------|---|--------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 | <input type="checkbox"/> Equality Sponsor | \$500 |
| <input type="checkbox"/> Peace Sponsor | \$2,500 | <input type="checkbox"/> Branded Water Station | \$250* |
| <input type="checkbox"/> Justice Sponsor | \$1,000 | <i>*company to provide branding materials for table</i> | |

Other Amount \$ _____

Method of Payment

- Check - Please make checks payable to: YWCA Invoice Me
- Credit Card Visa MasterCard American Express Discover

Credit Card #

Exp. date

Security Code

Signature

Date

420 West Clinch Avenue, Knoxville, TN 37902
phone: 865-523-6126 fax: 865-637-5263 www.ywcaknox.com